

**“The German Media Landscape”
Professional Development Tour to Germany
for early-career professional journalists from the United Kingdom**

**including opportunities to work on a media piece
about an aspect of UK-German relations
28 August – 2 September 2022
Berlin and Leipzig**

Call for Applications

What are we offering?

The German Embassy in London is offering a tour for early-career professional journalists from the United Kingdom to Berlin and Leipzig. The trip will take place from 28 August to 2 September 2022. It aims to give journalists an overview of the diverse media landscape in Germany. It will also provide an opportunity to work in Berlin or Leipzig on a media piece about an aspect of UK-German relations.

Travelling to Germany on Sunday 28 August, participants will benefit from two full introductory days in Berlin focusing on the national media landscape (29 and 30 August). On 31 August, journalists will have time to organise and schedule meetings, in-depth studies or interviews for their individual pieces. They can work independently either in Berlin or in Leipzig, where the programme will continue in the evening. In Leipzig, the programme on 1 and 2 September will focus on regional and local media. Participants will travel back to the UK on Friday 2 September.

The German Federal Foreign Office will cover the majority of costs relating to the trip (including flights, accommodation and meals). All participants are required to take part in all sections of the tour. It will not be possible to join the trip later or to leave earlier.

All group meetings and events included in the tour will be conducted in English. During the individual research and work section of the tour, participants are responsible for their own language arrangements; translation will not be provided or funded.

Who can apply?

Early-career professional journalists from the United Kingdom working in all fields of print, online and broadcast media with a few years’ professional experience in journalism and an interest in UK-German relations can apply.

Applicants must be of legal age and UK residents. They must provide an editor’s letter or commissioning editor’s letter confirming that a media outlet based in the UK has commissioned them to produce a piece as outlined in their application.

German language skills are useful, but not essential.

How to apply

Please email us

- ✓ the completed application form with information about you, the UK media outlet, your career and your motivation. Please explain why you would like to take part in the tour and describe the media piece on an aspect of UK-German relations you would like to produce during your stay in Germany;
- ✓ an editor's letter or commissioning editor's letter confirming that you have been commissioned to produce a media piece as outlined in the application form;
- ✓ three samples of your work published in the UK in the past twelve months. Please specify title, date of publication and name of media outlet. Please scan printed work samples and provide web links for digital work samples.

Please attach all files (pdf format preferred) to a single email and send it to presse@lond.diplo.de. We can only consider applications that are received on time and are complete. **The deadline for applications is Monday, 6 June 2022.**

What topics are we looking for in your media piece?

We would like you to portray the scope, diversity and challenges of UK-German relations and cooperation. Therefore, we are looking forward to receiving your ideas on a broad range of topics from all parts of society and aspects of life. These include – but are not limited to - political relations, economic relations, cooperation in science and technology, cooperation on environmental or climate issues, as well as sports, arts and culture. Maybe you would like to explore people-to-people relationships. Your proposed media piece could also focus on the personal experiences of UK citizens living and working in Germany or vice versa, or of participants in school or student exchanges or town twinnings.

How will we make our selection?

A panel of judges from the German Embassy London will nominate candidates to participate in the tour. The final decision lies with the German Federal Foreign Office.

Key selection criteria will be your specific motivation for participating in the tour and producing a piece about an aspect of UK-German relations, and the extent to which your proposed media piece displays a clear thematic focus and well-structured approach.

The overall quality and presentation of your application and your work samples will also be taken into consideration.

The small print...

- The decision on the successful candidates will be final.
- The German Embassy London and the German Federal Foreign Office reserve the right to cancel or change the tour/part of the tour and/or the rules without prior notice in event of factors beyond their control. The Embassy will publish details of any changes.
- Applications are open to adults in the target group regardless of gender, ethnic origin, faith or religion, disability, social status, sexual orientation or gender identity.
- Participants must hold a passport that allows them to enter Germany, and will be responsible for obtaining their own visa if required. If they do need a visa, the application will be processed free of charge by the visa services of the German Missions in the United Kingdom.

- Trip participants must be able to prove that they are fully vaccinated against COVID-19. Participants only count as fully vaccinated if they have been vaccinated with one of the vaccines listed on the website of the Paul Ehrlich Institute (www.pei.de/impfstoffe/covid-19) and are fully immunised in accordance with the current criteria set out there regarding, in particular, the number of individual vaccine doses, booster vaccinations and intervals between vaccinations. At present only vaccines approved by the European Medicines Agency (EMA) or equivalents of these vaccines used in third countries meet the requirements.
- Accident and health insurance will be taken out for participants for the duration of the trip.
- Personal expenses, e.g. communication charges and all costs in connection with participants' individual appointments or private activities, will not be covered by the German Federal Foreign Office.
- For information on how we store and use your data, please see the Embassy's data protection declaration: www.uk.diplo.de/data